

FOR IMMEDIATE RELEASE

Superior Reprographic Services Inc. Launches Website to Improve Customer Service

Lithia Springs, Georgia, USA (August 15, 2010) – Superior Reprographic Services Inc., a printing services provider in the greater Atlanta area, is increasing customer satisfaction with the launch of a new website. SuperiorReprographics.com features a “Plan Room” where customers can upload and download files securely. The website also highlights the establishment’s services and provides information on the company’s history.

The website was launched late this summer after much anticipation from the business’s owner, Kelly Smith, who has over 30 years experience in the printing and reprographics industry. Superior Reprographic Services Inc. takes pride in providing “up-to-date services with modern technology and equipment”, a statement that has come full circle with the release of the website.

“We will be better suited to service our customers in a way that works best for them. Our now streamlined connection to our customers will allow for both time and cost cutting service. We will now be able to provide solutions to most any document needs, on any scale”, says Smith. Superior Reprographics knows that the website’s “Plan Room” feature provides a great benefit for their customers by allowing them to digitally store/archive drawings for instant or future distribution of hard/digital copies. Smith also added, “We created a website to enhance our business by reaching a much broader area of the state, region, country, etc. This should also allow our customers to access our services in a more efficient manner making it easier to do business with Superior Reprographics. ”

Superior Reprographics is a full service reprographics company. We have been in business since 1993 in the same location. We have seen many changes in the reprographics industry since that time. The owner, Kelly Smith has over 30 years experience in the printing/reprographics industry. We offer up-to-date services with modern technology and equipment. We service the metro Atlanta area as well as provide distribution of plans via local delivery or overnight shipping to destinations outside of the area. For more information, please visit Superior Reprographic Service’s website at <http://www.superiorreprographics.com>.

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